



Travel Agent Membership

SPECIAL OFFER
 18 month membership
 Agency \$495
 Individual \$150
 Inc GST. Ends 31 July '13

THERE ARE 3 WAYS YOU BENEFIT WHEN YOU'RE A MEMBER OF CLIA AUSTRALASIA:

1. EXCLUSIVE...

- ✓ access to a wide range of cruise industry training
- ✓ access to online library of training articles
- ✓ weekly cruise industry newsletter to keep your office abreast of news, views, updates, specials and industry deals
- ✓ NEW window decal upon renewal each year to identify your office as a cruise specialist agency endorsed by the cruise industry
- ✓ use of the CLIA logo® (cruise industry mark of excellence) for all your marketing material identifying you as a cruise specialist
- ✓ Members Only access to participate in National Cruise Week® including listing in our specialist cruise agency locator
- ✓ Receive priority offers from Cruise Line Members

2. FREE...

- ✓ training modules upon membership renewal each year*
- ✓ FREE public listing on leading cruise websites
- ✓ listing in each quarterly issue of Cruise Passenger magazine^
- ✓ TWENTY copies of each quarterly issue of Cruise Passenger magazine for distribution as a gift to your VIP clients

3. OPPORTUNITY...

- ✓ Once accredited, consultants are eligible to attend our annual Cruise Masters Conference - the ultimate accolade to promote to clients
- ✓ Attend global cruise industry events such as Cruise3sixty; Europe River Cruise Expo; Cruise Industry Awards

* Number of FREE training modules subject to membership category

^ Cruise Passenger Magazine listing subject to accreditation level



STAND OUT FROM THE CROWD! Consumers are becoming more savvy when it comes to choosing an agent for their cruise holiday. Displaying the CLIA logo adds to your credibility & identifies your agency as endorsed by the cruise industry.

The cruise industry continues to evolve with more than 20 million people enjoying a cruise holiday in the last year.
Get on board now!

As a member of CLIA Australasia you are an active partner in a global organisation representing the fastest growing segment of the travel industry.



For further details on CLIA Membership, Accreditation and Events visit www.cruising.org.au

